

Date approved: May 7, 2024

Present: Barbara Glackin, Jenna Lee Moore, Sarah Shaner, Frederick Adjei, Tammy Randolph, Shawn Guiling, Alberto Dávila, Christopher Baldwin, Doug Koch, Chris Haug, Eric Bain-Selbo, Rhonda Weller-Stilson, Joe Pujol, Mike Godard, Sarah St. John

Absent: Leah McAlister

Guests: Gillian Nicholls, Tamara Buck, Susan Fulton, Kevin Dickson

I. [MINUTES:](#)

Motion by Weller-Stilson, second by Randolph, to approve the distributed minutes from March 5, 2024, University Academic Council Meeting. Motion was approved unanimously.

II. [Action Items:](#)

- New Program:
 - Harrison College of Business and Computing
 - Harrison College of Business and Computing
 - a. New Option: [MBA: Human Resource Management](#)

Motion by Dávila, second by Pujol, to consider and approve addition of the Option in Human Resource Management to the MBA. Gillian Nicholls described the justification for the addition. Market research indicated there would be demand in this area. Questions were asked about accessibility and modality for potential students who are working professionals. The mode is currently face-to-face for the Option, but they will look into offering courses evenings and look into how to improve outcomes with online modes of the courses. Motion was approved unanimously.

- Addition of Minor: none
- Other (Revisions and Deletions):
 - Holland College of Arts and Media
 - Mass Media
 - a. Program Change: [BS Mass Communications](#)
 - Removal of the Minor requirement
 - Change Title of Option from Advertising → Advertising and Public Relations
 - Delete Option in Public Relations

➤ Course changes in Option in Advertising and Public Relations

Motion by Weller-Stilson, second by Randolph, to consider and approve revisions to the BS in Mass Communications. Tamara Buck described the justification for the revision. Currently there are 5 Options in the degree, but the Public Relations Option will be deleted. A Minor will be deleted from all Options in the degree. Deletion of the Public Relations is justified due to lack of demand. Professional advisors say that PR is no longer needed as a separate degree from Marketing. No courses will be deleted currently but the department will look at them in the future and see what can be converted to online. Motion was approved unanimously.

- Harrison College of Business and Computing
 - Harrison College of Business and Computing
 - a. Program Change: [MBA: All Options](#)

➤ Course Changes

Motion by Dávila, second by Weller-Stilson, to consider and approve the revisions to Options in the MBA. Gillian Nicholls described the justification for the revisions. A single course of 3 credit hours will be created to replace five 1 credit hour content modules. This combination course assists students without undergraduate business background prerequisites to succeed in the MBA. Bundling the modules will save the students money by reducing the credit hours for those who need 4 or 5 modules to a 3-credit hour version. Accounting, Financial Management, Environmental Management and International Business Options will not include this new course as a requirement in those Options. Financial Management has a separate prerequisite. A question was raised about potential students choosing the Options that have this more accessible entry course over those that don't. The course would be available at 5 points in the year. The course will start in the fall. A question was raised about moving away from using the vendor modules within the course and developing our own course. Concerns were raised about the \$500 course fee (\$100 per module fee). New course fees must be approved by the Board of Governors. There was discussion about only including the three most needed modules in the new course and leave the 2 less used modules out of the new course. The less taken modules could still be offered but not count toward the degree.

Dávila offered a friendly amendment and Weller-Stilson accepted the amendment. Dávila proposes that to avoid creating a new course, which would require Board approval for a new course fee, the program will keep the same 5 existing courses. The Options will be revised to allow up to three of these 1-credit hour courses to count toward the MBA degree for the majors that have approved that. Accounting, Financial Management, Environmental Management, and International Business Options will not change. An additional 2 1-credit hour course modules may still be taken but they cannot be counted toward the degree. Students may choose 3 out of 5 of the 1-credit hour foundation modules to count towards the degree. Any student may take the foundation modules as electives, whether they need them or not, but only 3 will count towards the MBA.

Motion was approved unanimously.

III. [Information Items](#):

- College of Science, Technology, Engineering, and Mathematics
 - Chemistry and Physics
 - Program Change: [BSED Chemistry Education](#)

- a. Minimal course changes
- Biology
 - Program Change: [BSED Biology in Education](#)
 - a. Minimal course changes
- College of Education, Health, and Human Studies
 - Allied Health, Kinesiology, and Sport Sciences
 - Program Change: [BS Health Sciences](#)
 - a. Removal of GPA minimum requirement for graduation
- Harrison College of Business and Computing
 - Management
 - Program Changes: [MS Management and MS Healthcare Management](#)
 - a. Change to program admission requirements
 - Computer Science
 - Program Change: [MS Cybersecurity](#)
 - a. Minimal course changes
- [Proposed New Courses, Significant Course Revisions and Course Terminations](#): (proposed courses are currently submitted for 10-day review, will be submitted for 10-day review as of program approval, or were reviewed since the last Academic Council)
 - Holland College of Arts and Media
 - Mass Media
 - a. MC316 Media Planning – Title Change
 - b. MC322 Media Design – Title Change
 - c. MC330 Public Relations Foundations – Title Change
 - d. MC418 Promotional Campaigns – Title Change and Description Change
 - Art and Media
 - a. AR311 Modern Art – Course Termination
 - b. AR306 Illustration Concepts – Course Termination
 - c. AR372 Ind Study in Art – Course Termination
 - d. AR108 Drawing in Society – Course Termination
 - College of Humanities and Social Sciences
 - Communication Studies and Modern Languages
 - a. FR375 – Course Termination
 - College of Education, Health, and Human Studies
 - Allied Health, Kinesiology, and Sport Sciences
 - a. PE315 Curriculum Design in Physical Education – Title Change & change in description and details
 - Communication Disorders
 - a. CD462 Independent Study – Course Termination
 - b. CD463 Independent Study – Course Termination
 - c. CD662 Independent Study in Speech Pathology – Course Termination
 - d. CD663 Independent Study in Speech Pathology – Course Termination
 - e. CD681 Research in Communication Disorders – Course Termination

- f. CD694 Thesis-Speech – Course Termination
 - g. CD697 Thesis-Speech – Course Termination
 - h. CD656 Craniofacial Anomalies and Resonance Disorders – Title Change
 - i. CD634 Language and Cognitive Disorders in Early Childhood – Title Change
- College of Science, Technology, Engineering, and Mathematics
 - Biology
 - a. BI405 Engineering in Science Edu – Course Termination
 - b. BI605 Engineering in Science Education – Course Termination
 - Engineering & Technology
 - a. EP405 Engineering in Science Educ – Course Termination
 - b. EP605 Engineering in Science Education – Course Termination
 - Chemistry & Physics
 - a. CH405 Engineering in Science Educ – Course Termination
 - b. CH605 Engineering in Science Education – Course Termination
- Harrison College of Business and Computing
 - Management
 - a. MI593 Independent Study in Management Information Systems – New Course
 - b. ER593 Independent Study in Management Information Systems – New Course
 - c. BA609 Business Foundations – New Course
 - d. MG586 Human Resource Strategy and Analytics – New Course
 - Computer Science
 - a. CS601 Coding Interview Preparation – New Course
 - b. CS448 Blockchain Programming – New Course
 - c. CS648 Blockchain Programming – New Course
 - d. CY680 Wireless Communication Security – New Course

IV. Discussion Items

- Program Review Update
 - Process is moving along
 - Departments have been met with and recommendations shared, chairs now have the recommendations
 - Provost and president will make recommendations next
- Course Duplication Update
 - Conversation ongoing between departments and colleges
 - Recommendations will be delivered to this group to review at the next meeting
- Curriculum and course approval guidance for AY25
 - Please try to bundle changes together
 - Workflows for Course Approval will be updated to have a checkbox to indicate that the course change is part of a curriculum change.
 - Workflows for Curriculum proposals will be updated to indicate that the program change is linked to course additions, deletions, or title changes.
 - Please plan ahead so related proposals are delivered together rather than bit by bit over the year. Hold workflows for linked items and submit them together.
- Quality of Instruction
 - There are templates for Canvas available

- We would like students to have consistency across the courses
- Online courses have a review every 5 years, but face-to-face courses are never reviewed.
- Please discuss with your departments the idea of how face-to-face courses might be reviewed or monitored for quality of instruction.
- Currently in the process hiring an instructional designer for a faculty resource to develop instructional materials.
- The Wizard of Oz opens next week. Tickets available.

Meeting adjourned.