



**Minutes  
Academic Council  
April 6, 2021**

Date Approved: May 4, 2021

**Present:** *Mike Godard, Tamela Randolph, Julie Twidwell, Rhonda Weller-Stilson, Mel Odegard-Koester, Judy Wiles (proxy Alberto Dávila), Sandy Hinkle, Doug Koch, Chris Haug, Barbara Glackin, Elizabeth Rudloff, Joe Pujol, Gillian Nicholls, Nathan Bullock, Kevin Musgrave, Erin Fluegge*

**Absent:** *Jingjing Tong*

**Guests:** *Tammy Howell, Seidu Sofu, Brad Deken, Bill Bratberg, Tamara Buck, Kyle Schneider, Julie Ray, Kevin Dickson*

**A. MINUTES:**

Motion by Pujol, second by Weller-Stilson, to approve the distributed minutes from the March 2, 2021 Academic Council meeting. Motion approved unanimously.

**B. ACTION ITEMS:**

**New Programs** – *(none)*

**Addition of Minor** – *(none)*

**Other**

1. College of Science Technology, Engineering, and Mathematics
  - a. Department of Engineering and Technology
    - i. Program Change: MS in Technology Management – Course Changes

Motion by Randolph, second by Pujol, to consider and approve the motion for the revisions to the MS in Technology Management. Brad Deken described the revisions. Discussion followed. Motion approved unanimously.

2. College of Education, Health and Human Studies
  - a. Department of Elementary, Early and Special Education
    - i. Program Change: Autism Spectrum Disorder Certificate – Course Changes

Motion by Pujol, second by Weller-Stilson, to consider and approve the motion for the revisions to the Autism Spectrum Disorder Certificate. Julie Ray described the revisions. Discussion followed. Motion approved unanimously.

- ii. Program Change: MA in Exceptional Child – Autism & Early Childhood Special Education Emphasis – Course Changes

Motion by Pujol, second by Bullock, to consider and approve the motion for the revisions to the MA in Exceptional Child – Autism & Early Childhood Special Education Emphasis. Julie Ray described the revisions. Discussion followed. Motion approved unanimously.

- b. Department of Kinesiology, Nutrition, and Recreation

i. Program Change: Autism Studies Minor – Course Change

Motion by Pujol, second by Randolph, to consider and approve the motion for the revisions to the Autism Studies Minor. Seidu Sofo described the revisions. Discussion followed. Motion approved unanimously.

ii. Program Change: BS in Health Sciences – Title Change, Combine Allied Existing Degree Programs, Course Changes

Motion by Pujol, second by Randolph, to consider and approve the motion for the revisions to the BS in Health Sciences. Kyle Schneider described the revisions. Discussion followed. Motion approved unanimously.

c. Department of Leadership, Middle and Secondary Education

i. Program Change: BSEd in Middle School Education – Course Changes

Motion by Pujol, second by Weller-Stilson, to consider and approve the motion for the revisions to the BSEd in Middle School Education. Bill Bratberg described the revisions. Discussion followed. Randolph expressed concerns about Precalculus meeting requirements. After discussion, amendments to the Middle School Mathematics curriculum were offered and accepted. Motion approved unanimously.

3. Harrison College of Business and Computing

a. Department of Marketing

i. Program Change: Minor in Fashion Retailing – Title Change, Course Changes

Motion by Nicholls, second by Weller-Stilson, to consider and approve the motion for the revisions to the Minor in Fashion Retailing. Judy Wiles described the revisions. Discussion followed. Motion approved unanimously.

ii. Program Change: Minor in Fashion Entrepreneurship – Course Changes

Motion by Wiles, second by Fluegge, to consider and approve the motion for the revisions to the Minor in Fashion Entrepreneurship. Judy Wiles described the revisions. Discussion followed. Motion approved unanimously.

iii. Program Deletion: BS in Fashion and Consumer Studies

Motion by Wiles, second by Weller-Stilson, to consider and approve the motion to delete the BS in Fashion and Consumer Studies. Judy Wiles described the justification for the deletion. Discussion followed. Motion approved unanimously.

4. Holland College of Arts and Media

a. Department of Art and Design

i. Program Change: BA in Art – Delete Minor requirement

Motion by Weller-Stilson, second by Randolph, to consider and approve the motion for the revisions to the BA in Art. Weller-Stilson described the revision. Discussion followed. Motion approved unanimously.

ii.

b. Department of Mass Media

i. Program Change: BS in Mass Communication – Course Changes

Motion by Weller-Stilson, second by Haug, to consider and approve the motion for the revisions to the BS in Mass Communication's core curriculum. Tamara Buck described the revisions. Discussion followed. Motion approved unanimously.

ii. Program Change: BS in Mass Communication: Multimedia Journalism Option – Course Changes

Motion by Weller-Stilson, second by Pujol, to consider and approve the motion for the revisions to the BS in Mass Communication: Multimedia Journalism Option. Tamara Buck described the revisions. Discussion followed. Motion approved unanimously.

iii. Program Change: BS in Mass Communication: Public Relations Option – Course Changes

Motion by Weller-Stilson, second by Randolph, to consider and approve the motion for the revisions to the BS in Mass Communication: Public Relations Option. Tamara Buck described the revisions. Discussion followed regarding the amount of revision which constitutes a new course as opposed to a revision. Motion approved. 12 votes in favor, 2 abstentions.

**C. TABLED ITEMS: - (none)**

**D. INFORMATION ITEMS:**

1. College of Science, Technology, Engineering, and Mathematics
  - a. Mathematics
    - i. Program Change: BS in Mathematics – Change in Graduation Requirement – MA003 Major Field Achievement Test
    - ii. Program Change: BSEd in Mathematics Education – Change in Graduation Requirement – MA003 Major Field Achievement Test
2. College of Education, Health and Human Studies
  - a. Educator Preparation Programs
    - i. Remove the 2.75 cumulative GPA Admission Requirement for graduate programs leading to initial teacher licensing.
3. Proposed New Courses and Significant Course Revisions: (proposed courses are currently submitted for or recently completed 10-day review)
  - a. Holland College of Arts and Media
    - i. Department of Art and Design
      1. AH461 Issues in Modern Art – Prefix Change
      2. AR330 Paper, Book, and Fibers – Title Change, Course Revision
    - ii. Department of Mass Media
      1. MC373 Media Ethics – Prefix Change, Prerequisites Change
      2. MC002 Arrow Lab – New Course
      3. MC101 Media and Society – Title Change
      4. MC221 Digital Media Production – Title Change, Prerequisites Change, Course Revision
      5. MC231 Social Media Content Creation and Strategy – Title Change, Prerequisites Change, Course Revision
      6. MC301 Media Analytics – Title Change, Course Revision
      7. MC304 Media Diversity – Title Change
      8. MC323 Media Audio Production – Title Change, Prerequisites Change, Course Revision
      9. MC327 Media Visual Production – Title Change, Prerequisites Change, Course Revision
      10. MC334 Public Relations Research – Course Revision
      11. MC382 Media History – Title Change
      12. MC401 Media Law – Title Change
      13. MC430 Professional Strategic Communication – Title Change, Prerequisites Change, Course Revision
      14. MC431 Ethical Strategic Communication – New Course
      15. MC432 Hot Topics in Strategic Communication – New Course
  - b. Harrison College of Business and Computing
    - i. Department of Marketing
      1. FA450 Global Fashion Marketing – Title Change
    - ii. Department of Management
      1. MI001 Microsoft Excel Certification – New Course

- c. College of Humanities and Social Sciences
  - i. Department of History and Anthropology
    - 1. AN414 Human Osteology – New Course

**E. DISCUSSION ITEMS/OTHER:**

- Replacing temporary Course approvals with Permanent CACD documents

Doug reminded the group to submit a permanent course approval for courses with temporary approvals.

- Prepare for stackable credential policy discussion at next Academic Council.

Sandy and Doug will prepare policy language to discuss at the next council.

Meeting adjourned.

**Next Meeting – May 4, 2021 via Zoom**

**Agenda Items Due for consideration: April 23, 2021**