May 31st, 2024

Attendees Danielle Poyner, Kenneth Haskin, Rhonda Weller-Stilson, Brad Koester, Sophia Han, Brittany

Schroeder

Guests Nikki Evans, Ellen Wood

Location River Campus Seminary, Conference Room (RCS305)

Minutes Motion made by Danielle Poyner and seconded by Rhonda Weller-Stilson for approval of

minutes from March 1st, 2024. Documents reviewed and unanimously approved.

Danielle Poyner called the meeting to order, and introductions were made.

Agenda

- **Updates on the Eclipse Event** One of the best events we have had since COVID at the River Campus. Dr. Haskin stated there was a 68% increase in revenue for the city that day. There was a discussion about how far people traveled to see the eclipse. Rhonda reported the different activities for the event that were fun for all ages, including making celestial jewelry and offering different eclipse-themed candies. We received many emails from people, letting us know how much fun they had at the event. There was a discussion about the performances we held for the event, such as show band and a preview of (The Wizard of Oz).
- Updates related to the Lanford Wilson New American Play- Different university students participate in master classes along with our students. We will have over 100 students participate this year. There are 5 playwrights and 5 guest artists coming into present workshops. There are free play readings each night. This is an example of experiential learning for our students. There was a discussion about marketing for the event and community engagement. Whichever play is selected will be a part of our season package.
- Ticket Sales Update presented by Ellen Wood -Provided handouts of the 5 different packages, including an all-inclusive packaging. Ellen went over the packages and the selections in detail. New sponsors have joined us for this year. Our list of free events has expanded greatly, and the box office has boosted its marketing on social media. Sales are encouraging with a projected increase of 6% this year. The deadline for renewals is July 26th.
- **Updates on new faculty-** Sophia provided an update on our new Music faculty. These include an assistant band director and a music education coordinator. Music is currently in the process of hiring a faculty member for the symphony position. Rhonda provided updates for new faculty in Art & Design, Mass Media, and Theatre & Dance who have two new faculty members.
- Rental rates of comparable facilities- We continued our discussion on rental rates in our area, our
 rental rates have not changed since 2007. Nikki stated we are charging comparable rates for rentals
 in our area. She went over the different rental prices in our area and we are in a similar price range.
 Rates are dependent on what you need with it, for audio and tech equipment, and which day of the
 week you need the space. All area spaces have extra charges for those things.
- **Updates on DPS Security-** DPS went through the River Campus with Rhonda and Nikki and talked about different safety measures they recommend putting in place. The discussion included putting a tint on windows and mechanisms for locking doors when inside.

Discussion

Kenneth Haskin stated that the city is working on their agreement with Contour and expanding flights and accessibility. Discussed the next meeting schedule, it is set for September 6th, 2024.

Motion made by Danielle Poyner to adjourn, seconded by Rhonda Weller-Stilson. The meeting adjourned at 1:30 PM