

LEGISLATIVE BRIEFING BOOK

AND FY22 PRIORITIES



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873[®]



OUR MISSION

Southeast Missouri State University provides **student-centered education** and **experiential learning** with a **foundation of liberal arts and sciences**, embracing a tradition of **access, exceptional teaching**, and commitment to **student success** that significantly contributes to the development of the region and beyond.

OUR VALUES

- / Student Success
- / Excellence
- / Access and Diversity
- / Community

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ACCESS

Southeast has long demonstrated a commitment to being an accessible and affordable institution where students can come and be successful. **Southeast's fall 2020 enrollment totaled 10,001.**

77%

MISSOURI STUDENTS

55

COUNTRIES REPRESENTED

14%

DIVERSITY OF STUDENT BODY

22

AVERAGE ACT SCORE

19:1

STUDENT-TO-FACULTY RATIO

Beginning fall 2021, Southeast will expand its test optional admissions and scholarships offerings. Prospective students will now be admitted to Southeast with a 2.75 cumulative high school GPA and the required high school core curriculum. An ACT or SAT score is no longer a requirement for admission.

AFFORDABILITY

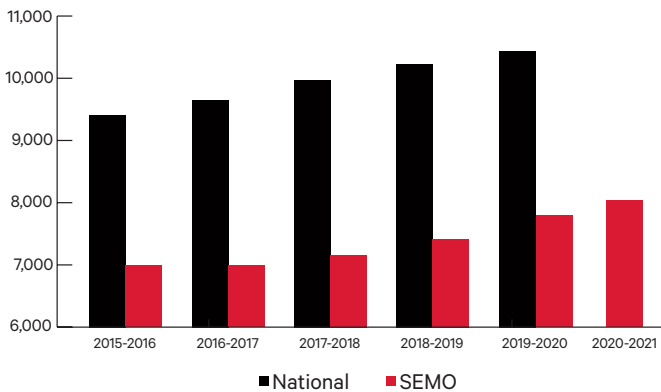
At Southeast, 70% of students earn an academic scholarship between \$1,000 and \$5,000, and the scholarship increases in value every year.

- / Recent changes to Southeast's scholarship programs give **more weight to a student's cumulative high school GPA**, and less importance to standardized test scores.
- / In 2020, Southeast was recognized for the second time in 3 years as **a leading institution in Missouri and Southern Illinois for the support it provides low-income students and Black students** to graduation with less debt.
- / Approximately 40% of Southeast's students are Pell eligible. In fall 2020, Southeast began offering the **Will To Do Award that guarantees eligible Pell students from Missouri the opportunity to attend Southeast and pay zero dollars in tuition and general fees.**

Southeast's in-state undergraduate tuition and fees is consistently below the national average.

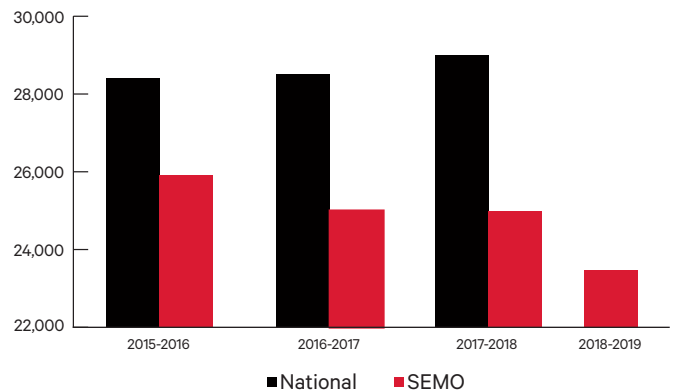
Southeast students graduate with student loan debt below national averages.

Comparison of National & SEMO In-State Undergraduate Tuition + Fees



Source: College Board and Missouri Dept. of Higher Education and Workforce Development

Comparison of National & SEMO Student Loan Debt

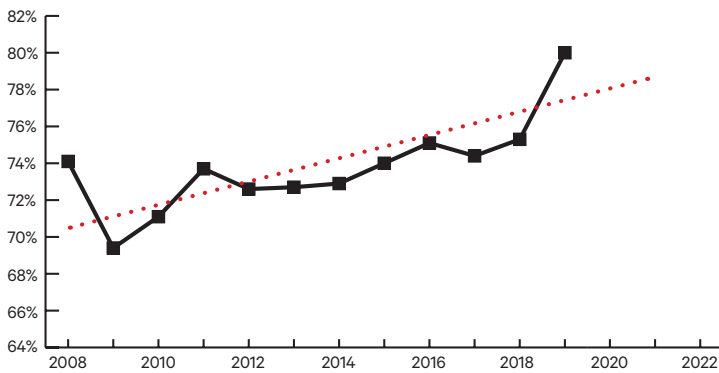


Source: College Board and SEMO Financial Services

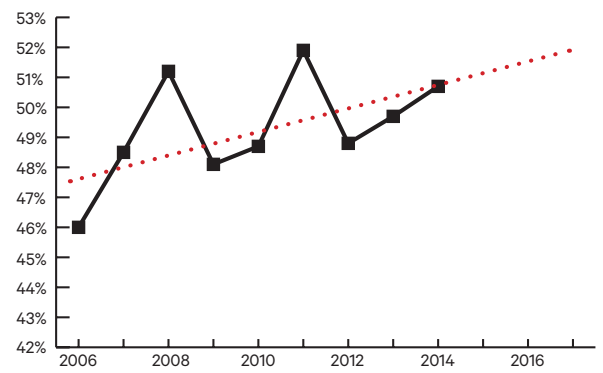
STUDENT SUCCESS

In 2016, Southeast set a goal to retain 80% of its first-time, fulltime freshmen. In fall 2020, Southeast achieved this goal posting a retention rate of 80%, which represents an increase of nearly 5% over the previous year, and is 2% higher than the national average.

Fall-to-Fall, First-Time, Full-Time Student Retention;
GOAL: 80%



Six-Year Graduation Rate For First-Time, Full-Time Students; GOAL: 60%

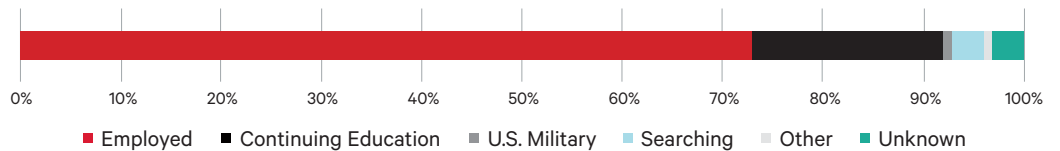


SOUTHEAST GRADUATES HAVE AN OVERALL SUCCESS RATE OF

97.3%

WITHIN SIX MONTHS OF GRADUATION.

Graduate Success/Placement



ABOUT SOUTHEAST

OUR STUDENTS

8,929

UNDERGRADUATE
STUDENTS

1,072

GRADUATE
STUDENTS

80%

FRESHMEN
RETENTION RATE

INCLUDING

1,154

ONLINE
STUDENTS

757

FIRST GENERATION
STUDENTS

1,140

DUAL CREDIT
STUDENTS

75K

ALUMNI

DIVERSITY

80% White / 8% African-American / 6% Non-U.S. Resident
2% Hispanic/Latino / 2% Multirace/Other / 1% Asian / 1% Not Specified

Source: SEMO Institutional Research, fall 2020 census data



ACADEMIC EXCELLENCE

BEST IN THE
MIDWEST

U.S. NEWS + PRINCETON REVIEW

ACCREDITATION
REAFFIRMED

FOR 10 YEARS BY THE
HIGHER LEARNING COMMISSION



ACADEMIC EXPERIENCE

1,550+

COURSES OFFERED
EACH SEMESTER

944

FACULTY + STAFF

1,719

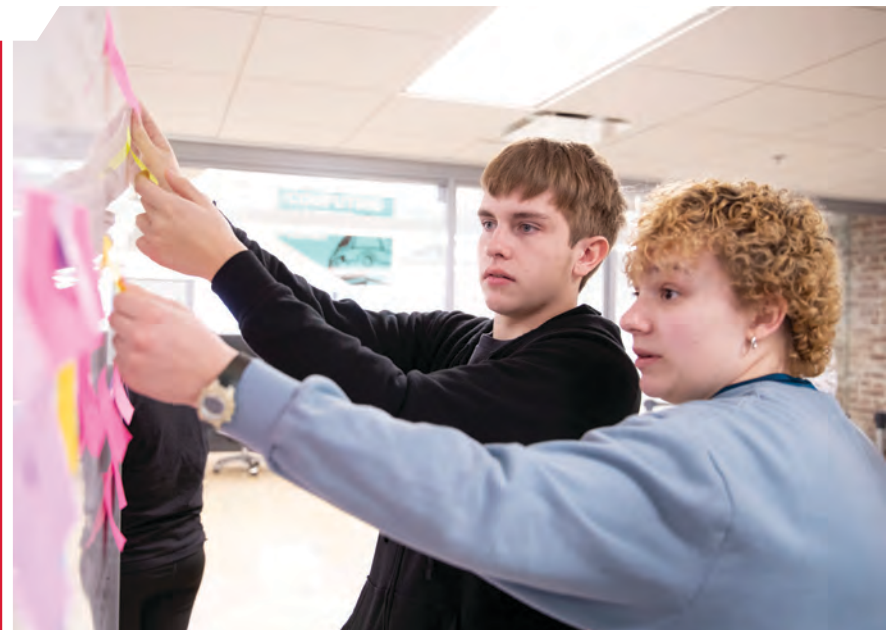
UNDERGRADUATE
DEGREES COMPLETED
IN 2019

413

GRADUATE DEGREES
COMPLETED
IN 2019

97%

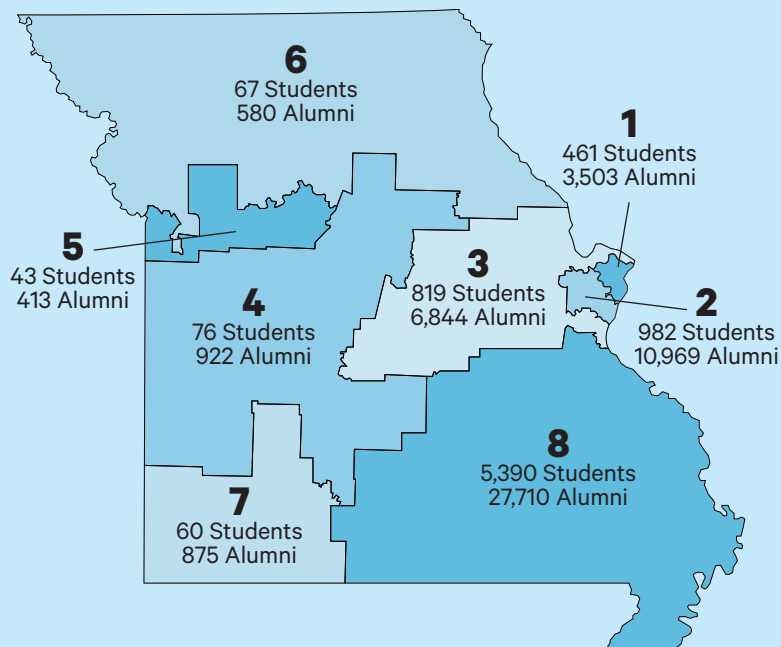
EMPLOYED OR FURTHER
EDUCATION SIX MONTHS
AFTER GRADUATION



LEGISLATIVE DISTRICT

DEMOGRAPHICS

U.S. CONGRESSIONAL DISTRICTS



MISSOURI SENATE

(Students and Alumni from Districts)

District	Students	Alumni	District	Students	Alumni
1	220	2665	18	31	208
2	298	2356	19	28	502
3	516	3903	20	12	368
4	115	1237	21	8	128
5	77	597	22	388	2872
6	39	535	23	240	2340
7	12	144	24	107	1583
8	14	148	25	1135	6005
9	7	48	26	205	2075
10	88	635	27	3636	16775
11	6	56	28	12	107
12	10	71	29	15	144
13	147	951	30	19	233
14	101	569	31	8	76
15	282	3136	32	12	93
16	52	520	33	38	482
17	10	126	34	10	137

MISSOURI HOUSE OF REPRESENTATIVES (Students and Alumni from Districts)

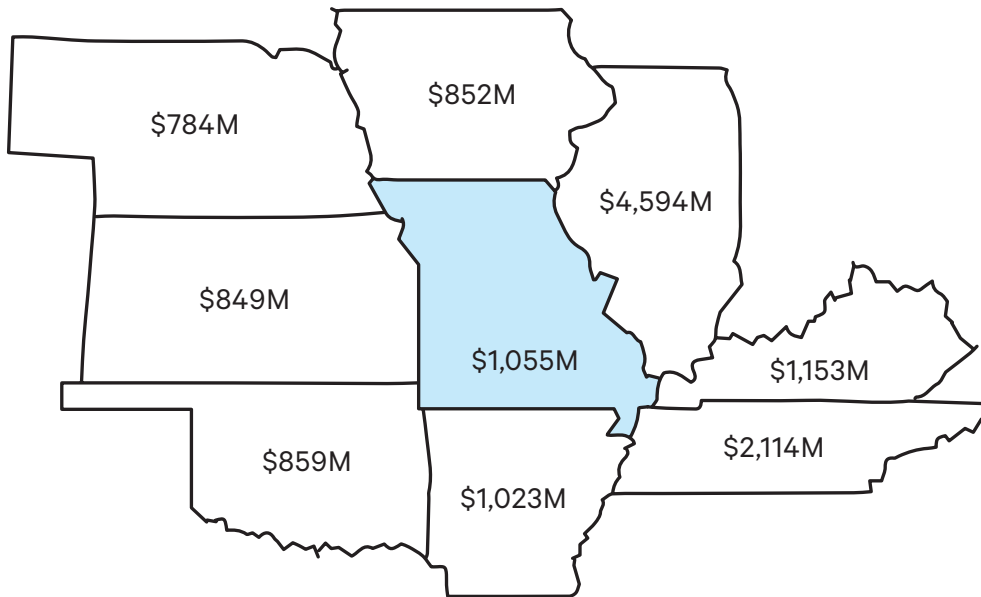
District	Students	Alumni	District	Students	Alumni	District	Students	Alumni	District	Students	Alumni	District	Students	Alumni
1	1	10	34	4	38	67	29	244	100	29	437	133	7	74
2	1	8	35	5	36	68	29	300	101	32	523	134	3	67
3	7	33	36	2	23	69	45	254	102	76	533	135	4	42
4	5	22	37	3	30	70	38	389	103	62	548	136	3	102
5	10	65	38	3	21	71	23	369	104	50	475	137	2	52
6	0	34	39	3	14	72	28	265	105	59	533	138	0	56
7	2	19	40	13	59	73	16	108	106	27	426	139	4	87
8	1	16	41	30	182	74	28	115	107	67	405	140	3	87
9	6	29	42	23	181	75	27	101	108	51	524	141	5	29
10	1	15	43	7	52	76	17	57	109	45	358	142	5	61
11	2	18	44	7	87	77	9	97	110	76	608	143	7	109
12	4	22	45	3	60	78	17	149	111	59	393	144	77	755
13	0	47	46	4	115	79	14	130	112	90	624	145	410	1947
14	2	36	47	8	105	80	21	221	113	69	586	146	1175	5649
15	2	20	48	4	25	81	29	168	114	131	933	147	1226	5399
16	0	43	49	10	100	82	33	402	115	99	679	148	606	2728
17	2	29	50	6	141	83	20	351	116	267	1874	149	389	1469
18	3	14	51	2	34	84	15	106	117	70	747	150	210	809
19	1	3	52	1	18	85	25	126	118	79	431	151	481	2140
20	4	10	53	0	26	86	20	133	119	31	194	152	121	1096
21	0	8	54	2	34	87	3	186	120	17	165	153	81	1051
22	0	4	55	3	19	88	18	259	121	9	99	154	8	91
23	1	3	56	1	17	89	26	415	122	6	30	155	4	23
24	0	38	57	2	14	90	33	475	123	9	53	156	8	44
25	3	34	58	3	35	91	25	529	124	5	125	157	2	24
26	0	13	59	9	124	92	47	566	125	1	14	158	2	11
27	3	17	60	7	210	93	35	296	126	1	9	159	1	8
28	1	17	61	29	325	94	51	568	127	3	14	160	1	19
29	1	19	62	12	88	95	84	820	128	2	25	161	2	27
30	5	41	63	39	487	96	66	835	129	5	33	162	5	23
31	4	33	64	60	346	97	55	517	130	2	62	163	1	15
32	1	28	65	46	422	98	81	734						
33	3	16	66	27	95	99	51	614						

PRIORITY 1 CORE APPROPRIATIONS

Southeast seeks core operating support consistent with the Coordinating Board for Higher Education’s recommendation to restore core appropriations levels to the FY2020 TAFP budgeted amounts prior to the implementation of spending restrictions, and an equity investment that brings the University’s state appropriation in line with peer institutions.

STATE SUPPORT FOR HIGHER EDUCATION

Missouri ranks fourth amongst its 8 neighboring states for state support for higher education.



It ranks second from the bottom when compared to states with a similar population. If Missouri’s public institutions of higher education are going to compete to recruit and retain talent to grow Missouri’s economy, the state must look at how it invests in higher education.

Population Comparison (+/- 1M)	
State	State Support for HE
Maryland	\$ 2,125M
Tennessee	\$ 2,114M
Indiana	\$ 1,831M
Minnesota	\$ 1,700M
Massachusetts	\$ 1,683M
Wisconsin	\$ 1,616M
South Carolina	\$ 1,302M
Colorado	\$ 1,106M
Missouri	\$ 1,055M
Arizona	\$ 990M

Source: Grapevine Report, Center for the Study of Education Policy at Illinois State Univ. and the State Higher Education Executive Officers.

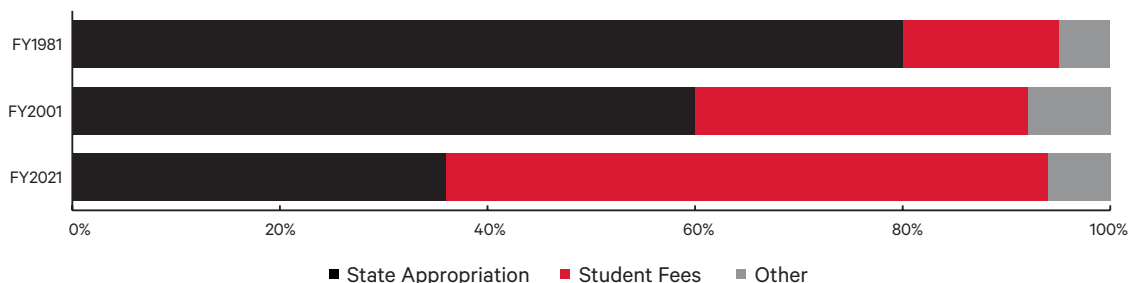
STATE SUPPORT FOR SOUTHEAST

Southeast’s core appropriation received in FY2020 was approximately 5% less than it received in FY1998 and nearly 21% less than it received in FY2001 when the institution was educating nearly 1,800 fewer students.

According to the Bureau of Labor Statistics, \$1 in 1998 is the equivalent in purchasing power to about \$1.60 in 2020, meaning the institution's buying power is significantly less. One result of diminished purchasing power and inconsistent state funding is that students have had to shoulder more of the burden. Over the last 40 years, Southeast's general operating fund has gone from being funded by net student tuition and fees accounting for 15% of the budget (FY1981) to nearly 58% (beginning of FY2021).



State Appropriations and Student Fees



The inconsistent and declining state support for higher education has led to significant funding gaps for institutions like Southeast when compared to its peers. Southeast's appropriation per FTE based on FY21 Appropriations is \$5,243. This is more than \$1,300 below the state average and approximately \$1,400 less than the next similarly situated institution. As a result, **Southeast's appropriation is nearly \$9 million less** than a comparable peer institution despite having 400 more FTE than the other similarly situation school.

Institution	FY21 Appropriation (TAFP)	FTE
University of Missouri System	\$ 379,297,463	51,961
Missouri State University	\$ 85,567,966	18,098
University of Central Missouri	\$ 50,409,617	7,566
Southeast Missouri State University	\$ 41,785,098	7,969
Truman State University	\$ 37,951,906	3,944
Northwest Missouri State University	\$ 28,401,729	5,781
Missouri Southern State University	\$ 21,871,269	3,875
Missouri Western State University	\$ 20,261,512	3,579
Lincoln University	\$ 16,003,293	1,575
Harris-Stowe State University	\$ 9,530,032	1,179

Southeast seeks the following in the FY2022 budget:

- / Restoration of core appropriations to levels equal to FY2020 truly agreed and finally passed (TAFP) budgeted amounts plus the amounts that were restricted. **For Southeast, this would equal an appropriation of \$44,503,084 or about a 7% increase** over FY2021 TAFP amounts.
- / An equity increase in core appropriations to close the Appropriation per FTE gap between similarly situated institutions. **For Southeast, this requires an increase of nearly \$9 million.**

The University's requested FY2022 appropriation is important to reduce the burden on students and to the University in its efforts to recruit and retain employees, and fund mandated costs, such as MOSERS. For example:

- / A 1% salary increase for all employees (faculty & staff) will cost \$749,993 for FY22. This would require a **1.85% increase in Southeast's base state appropriations** to fund this increase.
- / The MOSERS mandatory increase of 0.63% for FY22 will cost Southeast \$263,550 based on current salaries. It would take a **0.65% increase in Southeast's base state appropriations** to fund this mandatory cost increase.

If Missouri is to be competitive in recruiting and retaining students to be the future leaders of our communities and state, it must identify a funding model for public higher education that considers the differences among four-year institutions. Southeast looks forward to working with the legislature and other state leaders on this topic.



PRIORITY 2

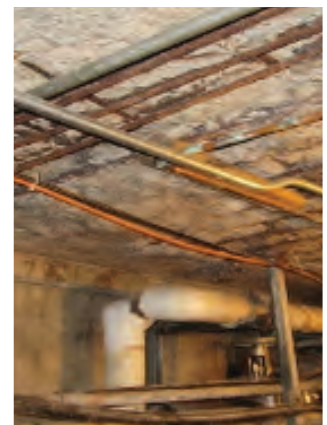
INFRASTRUCTURE INVESTMENT

Southeast supports funding for critical or emergency capital projects recommended by the Coordinating Board for Higher Education that have the potential for campus-wide disruption or pose safety or security concerns.

UTILITY TUNNEL SYSTEM

The Cape Girardeau campus has an underground utility tunnel system that includes 66 tunnels spanning over 2.2 miles, with the oldest tunnels dating back to the early 1900's. The tunnels house steam distribution pipes for heat and domestic hot water, chilled water pipes for cooling, domestic water, fire suppression mains, internet fibers and electric feeder lines.

In 2019, the University completed a Utility Tunnel Assessment as well as a Campus Integrated Energy Master Plan. Both the Tunnel Assessment and the Energy Master Plan identified 15 of the 66 tunnels as high priority. The University addressed five of these tunnels over the past year leaving 10 more to complete. The structural condition of the tunnels is the most pressing issue. The age of the structure compounded with other issues such as prolonged exposure to extreme heat and moisture, as well as water infiltration have contributed to extreme deterioration that poses a serious threat to Southeast students, faculty and staff. Water and salt infiltration have led to construction joint failure, concrete spalling, and improper drainage and the expected operating life of certain piping systems have been exceeded, making pipe failures more likely in the future.



In FY2020, the Legislature appropriated \$500,000 to assist the University with the first five high priority tunnels. Additional investment, in line with the Coordinating Board's recommendation, will allow the University to address structural deterioration, overcrowding of utilities, deteriorating piping, insulation, steam valves and tunnel water infiltration of the remaining high priority tunnels. Improvements will also allow for improved ventilation, installation of proper lighting and an emergency notification system for safety of personnel and improved working conditions, abatement of hazardous materials, and replacement of steam and chilled water pipes for maximum energy conservation.

/ The Need: investment of \$10 million to allow the University to address the remaining 10-high priority tunnels, which is necessary to maintain the safety of the campus environment and avoid disrupting the continuity of education on campus.

PRIORITY 3

WORKFORCE DEVELOPMENT

Southeast encourages continued and full investment in the Access Missouri Financial Assistance Program, Bright Flight Scholarship Program, and the Fast Track Work Incentive Grant.

TALENT ATTAINMENT

Southeast Missouri State University has awarded nearly 11,000 undergraduate and graduate degrees over the last 5 years.

Various state financial assistance programs make it possible for Southeast’s students to complete their degree and enter the workforce

As of July 31, 2020, Southeast had the highest number of students participating in the Fast Track Work Incentive Grant of all public four-year institutions of higher education. Additionally, at the time of reporting, Southeast’s participation was more than 16 community colleges, and more than all professional/technical institutions in Missouri. In total, Southeast’s Fast Track enrollment accounts for about 13% of the state total.

State Financial Assistance Programs - 2019 2020 <i>(As of July 31, 2020)</i>		
Access Missouri	Bright Flight	Fast Track
2,083 Recipients \$3,818,805.50	156 Recipients \$454,500	23 Recipients \$47,407.26

Southeast is pursuing partnerships and one-time investments that would enhance infrastructure and program offerings in areas that make meaningful contributions to the regional, state, and national economies.

LAW ENFORCEMENT ACADEMY

The Law Enforcement Academy at Southeast Missouri State University, a Missouri Peace Officer Standards and Training (P.O.S.T.) approved provider, has offered basic and specialized training for more than 2,800 law enforcement officers since 1987. Graduates of The Academy have gone on to work for agencies at all levels of law enforcement including local, county, state and Federal, such as the FBI, DEA, ATF, and the U.S. Marshals Service.

/ The Need: Investment up to \$3 million will allow The Academy to renovate its indoor space to accommodate additional students and provide a forum for the delivery of continuing education to local, county, state and Federal agencies. Investment will also allow The Academy to replace aging equipment, modernize technology and enhance its outdoor space to allow for more hands-on training, and defensive instruction and maneuvers.



COMPUTER SCIENCE AND CYBERSECURITY

Since becoming the first public-institution in Missouri to offer an undergraduate cybersecurity degree in 2011, enrollment in Southeast’s cybersecurity and computer science programs has grown more than 150%. In addition to its undergraduate programs, Southeast also offers graduate degrees in applied computer science and cybersecurity. Enrollment in these graduate programs has increased 166% since fall 2018.

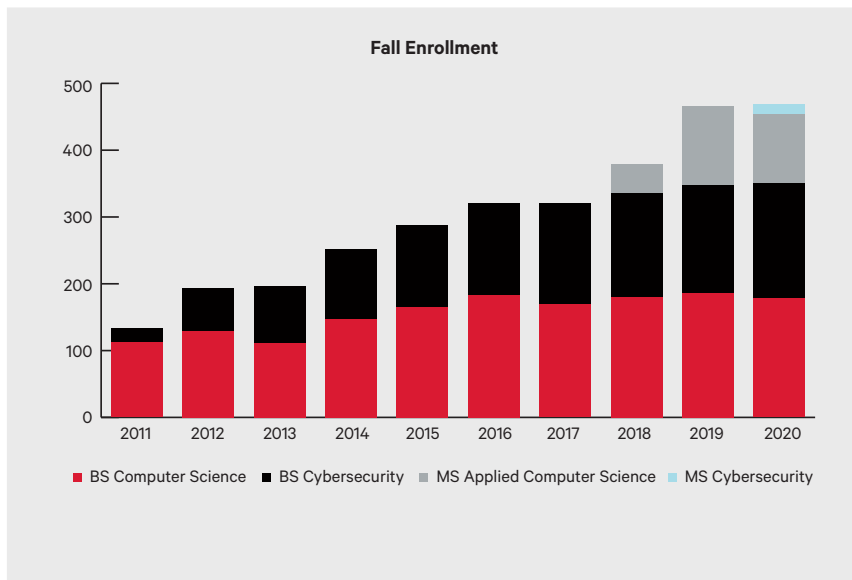
These enrollment gains and future projections, combined with distinctions such as being 8-time Missouri Collegiate Cyber Defense Champions, one of the first four institutions in the nation accredited by ABET under newly created cybersecurity specific criteria, and one of only 250 institutions in the nation designated by the NSA and DHS as a National Center of Academic Excellence in Cyber Defense Education, make Southeast’s programs ones that will continue to attract strong interest from students in Missouri and throughout the world, thus requiring new investment to enhance and expand classroom space.



/ The Need: New investment up to \$9 million will enhance the University’s ability to grow its Computer Science and Cybersecurity programs in meaningful ways to serve more students.

/ Program Enhancement: Resources will help the University offset costs associated with development of new multi-disciplinary CS+X degrees, which will allow a student to major in computer science and another discipline; as well as industry recognized certifications such as a Certified Information Systems Professional (CISSP), Certified Information Security Manager (CISM), Certified Information Systems Auditor (CISA) and others identified in the state’s 2016 Missouri Cybersecurity Task Force Action Plan.

/ Facilities Enhancement: In addition to creating new pathways to increase the state’s degree attainment, classroom renovations are needed to accommodate growing enrollments and to serve as a permanent home for Southeast’s Cyber Range and Southeast’s Institute for Cybersecurity, which was established to address the cybersecurity needs of southeast Missouri and the state, through education, research, information sharing, communication, and workforce training and talent development throughout the state.



The requested investment in Southeast Missouri State University will show that Missouri, like other states that have collectively invested over \$200 million in growing cybersecurity programs at public institutions of higher education in their states, is serious about being a leader in this vitally important area.

VISUAL AND PERFORMING ARTS

MERIC data project jobs related to the promotion of performing arts, sports and similar events; independent artists, writers and performers; museums, historical sites and similar institutions; and other amusement and recreation activities are projected to grow by a collective 34.7% by 2028. These are all areas in which Southeast is a leader with regard to program delivery and degree attainment. Specifically, as it relates to music, theatre and dance programs, enrollment at Southeast in these three areas alone has grown nearly 16% since 2017. The impact these programs have had on local and regional economic development cannot be understated. Since 2007, Southeast's visual and performing arts programs have served, performed and exhibited for over 300,000 patrons at more than 650 events, which have generated more than \$3 million in revenue.

/ The Need: Because of the success of Southeast's visual and performing arts programs, student demand continues to rise and space is needed to accommodate ever-growing enrollments. An investment in Southeast Missouri State University up to \$9 million, will facilitate the creation of an Arts Pavilion in the heart of the Cape Girardeau Business Corridor, revitalizing an economically depressed area and providing a complex that allows for a full array of academic delivery and experiential learning instruction.



PRIORITY 4 STATEWIDE MISSION

Southeast seeks legislative approval of the Coordinating Board for Higher Education's recommendation allowing Southeast to adopt a statewide mission in visual and performing arts, computer science and cybersecurity.

STATEWIDE MISSION

In October 2018, Southeast Missouri State University initiated a process with the Department of Higher Education and Workforce Development to secure a statewide mission for Southeast in visual and performing arts, computer science and cybersecurity. To qualify for a statewide mission, an institution must demonstrate evidence of meeting criteria outlined in Missouri Revised Statute §173.030 (9), that shows it has the capability to effectively carry out a statewide mission. Southeast submitted its application, including evidence of meeting the statutory criteria, to the Coordinating Board for Higher Education (CBHE) in May 2019.

RSMo § 173.030(9) Criteria	CBHE'S Evaluation of Criteria
(a) The institution enrolls a representative cross-section of Missouri students	✓
(b) The institution offers one or more programs of unusual strength	✓
(c) The institution has a clearly articulated admission standard	✓
(d) The institution identifies specific but limited areas of academic emphasis with the capacity to provide public service	✓
(e) The institution has adopted and maintains a program of continuous quality improvement	✓

In September 2019, the CBHE unanimously endorsed Southeast's statewide mission request in the areas of visual and performing arts, computer science and cybersecurity. Having received CBHE approval, Southeast pursued legislative approval during the 2020 session, which is the final step before a statewide mission can take effect. Due to COVID-19, action on HB 2151 and SB 910 during the 2020 Regular Session was understandably put on hold.



Points of distinction to consider in the context of Southeast's request:

- / No other school has a statewide mission in the requested areas.
- / Southeast is not seeking additional appropriations to support this specific request.
- / Southeast is the only institution in Missouri with a separate campus dedicated to the arts, and the only institution in Missouri accredited in all areas of the arts – theatre, dance, art and design, and music.
- / Southeast is an NSA-DHS designated National Center of Academic Excellence in Cyber Defense Education, and was one of the first four schools in the nation accredited by ABET under new cybersecurity-specific criteria.
- / Southeast was the first institution to be publicly announced as a member of the inaugural group of institutions to receive the Yamaha Institution of Excellence designation.
- / Granting a statewide mission to Southeast in the requested areas will not prohibit any other institution from offering, or continuing to offer, programs in the specified areas.

During the 2021 Regular Session, Southeast wishes to resume conversations with the Missouri Legislature to secure final approval of its statewide mission request.

SOUTHEAST MISSOURI STATE UNIVERSITY CONTACTS



Dr. Carlos Vargas
President
(573) 651-2222
cvargas@semo.edu



Dr. Mike Godard
Provost
(573) 651-2063
mgodard@semo.edu



Dr. Brad Sheriff
*Vice President,
Finance and Administration*
(573) 651-2570
bsheriff@semo.edu



Chris Martin
*Chief of Staff and
Assistant to the President
for Strategy and Government Relations*
(573) 651-2322 / (314) 225-1753
cmartin@semo.edu



Jewell Patek
Patek & Associates
(573) 690-3573
jewell@patekandassociates.com

Attribution: This brochure was prepared with the assistance of Samantha Clary, Graduate Assistant in the Office of the President, who is pursuing a Master of Public Administration from Southeast Missouri State University.

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